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on October 7, 2002

TOWNSEND and TOWNSEND and CREW LLP

By Nina L. McNeill
Nina L. McNeill

PATENT
Attorney Docket No.: 020342-
000900US

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:

Safwan Shah et al.

Serial No.: 09/944,626

Filed: August 30, 2001

For: **ACTIVE PROFILING SYSTEM FOR
TRACKING AND QUANTIFYING
CUSTOMER CONVERSION
EFFICIENCY**

Art Unit: 2163

LETTER TO OFFICIAL
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Sir:

Applicants submit 6 (six) sheets of formal drawings to be made of record in the above-identified case.

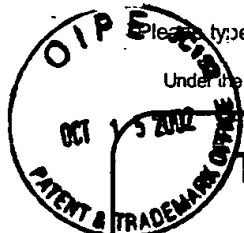
Respectfully submitted,

Patrick M. Boucher
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PTO/SB/21 (08-00)

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U.S. Patent and Trademark Office: U.S. DEPARTMENT OF COMMERCE

TRANSMITTAL FORM

(to be used for all correspondence after initial filing)

Application Number	09/944,626
Filing Date	August 30, 2001
First Named Inventor	Shah, Safwan
Group Art Unit	2163
Examiner Name	Unassigned
Attorney Docket Number	020342-000900US

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Technology Center 2100

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Remarks

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SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT

Firm and Individual name	Townsend and Townsend and Crew LLP Patrick M. Boucher	Reg. No. 44,037
Signature	<i>Patrick Boucher</i>	
Date	October 7, 2002	

CERTIFICATE OF MAILING

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